

## The 130th GIST Seminar

### *New actors and challenges for science communication : visible scientists, universities and policy makers*

Speaker:

**Prof. Massimiano Bucchi**

Professor of Science and Technology in Society and Director of Master SCICOMM,  
University of Trento



- ◆ **Date:** 18:00-19:30, Oct 22<sup>nd</sup> Tue, 2024 (Doors open at 17:30)
- ◆ **Venue:** 4th Floor, Research Meeting Room 4A, GRIPS and Online  
7-22-1 Roppongi, Minato-ku, Tokyo  
<http://www.grips.ac.jp/en/about/access/>
- ◆ **Organizer:** GRIPS Innovation, Science and Technology Policy Program (GIST)
- ◆ **Language:** English (No Japanese translation)
- ◆ **Outline**

'Visible' scientists, from historical examples including Albert Einstein, Marie Curie, Hideki Yukawa and Stephen Hawking to contemporary ones such as Anthony Fauci, Salim Abdool Karim, and Hiroshi Amano, have influenced public perceptions and trust in science. This seminar will focus on emerging actors and key challenges in contemporary science communication. Visible scientists and universities are increasingly becoming key actors in science communication practice and strategy: what are the implications for science communication training and public perception of and trust in science? The seminar will also explore the role of policy makers as users of science communication, particularly in connection with crisis situations like the recent pandemic.
- ◆ **Speaker's Short bio**

\*Massimiano Bucchi,\*professor of Science and Technology in Society and Director of Master SCICOMM, University of Trento, has been visiting professor in Asia, Europe, North America and Oceania. He is the author of several books (published in more than 20 countries) and papers in journals such as /Nature,/ /Science /and/PLOS/. Among his books in English:

**/Science and the Media /**(Routledge, 1998); **/Science in Society /**(Routledge, 2004); **/Beyond Technocracy /**(Springer, 2009); **Newton’s Chicken /**(World Scientific, 2020/); **Handbook of Public Communication of Science and Technology /**(3rd ed. 2021, ed. with B. Trench, Routledge); **Geniuses, Heroes and Saints: The Nobel Prize and the Public Image of Science** (MIT Press, 2025).. From 2016 to 2019 he was editor-in-chief of the international journal **/Public Understanding of Science/**.[www.massimianobucchi.it](http://www.massimianobucchi.it)

<<http://www.massimianobucchi.it>>

◆ **Warnings**

**This is an in person and online seminar.**

**The number of seats onsite is limited to 40 (First-come, first served basis). In the case of over-capacity, we may ask you to participate online.**

**Zoom link will be sent by the day before the seminar via e-mail.**

◆ **Registration**

**Please register at this registration form (<https://forms.gle/e4SGwTmF8XL3yNGv8>) by 17:00, Oct 17<sup>th</sup> Thu . If you cannot open the form, please send email to GIST Secretariat, [gist-ml@grips.ac.jp](mailto:gist-ml@grips.ac.jp). Registration email must include: 1) your name, 2) institution, 3) position, and 4) e-mail address.**